



*Everybody's different &  
nobody cares about you*

12 x 30 min comedy developed from an award winning web series

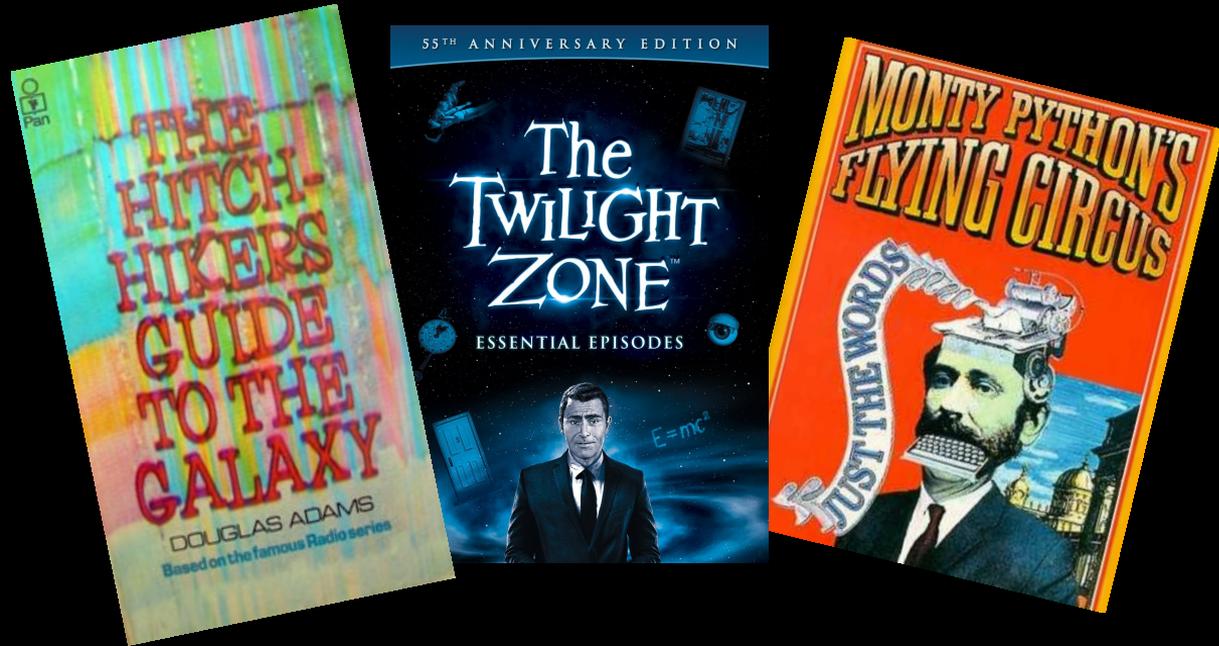
'bordering on pure genius!' -

[filmfront.no](http://filmfront.no)

Meet Carl - a man too normal for reality in a world too strange for fiction...



12 x 30 min comedy targeted at 20-40 year old professionals of the TV series generation, this is a comedy sci-fi reminiscent of shows such as Hitchhikers Guide to the Galaxy, The Twilight Zone and Monty Python, aimed at an international audience.



## CONCEPT

Taking ideas usually found in science fiction stories and setting them in a normal office creates absurd situations which are then treated deadly seriously. This results in a surreal dark comedy which has surprising relevance to our everyday lives.



## SYNOPSIS

*Carl has a problem - well - two problems. First, he works in a surreal alternate reality where bizarre office politics have deadly consequences - but his second and much bigger problem is that he's in love with his colleague, Sally, who isn't interested in him at all.*

*Of course, if he destroys the universe for her maybe she'll change her mind.*



## HAVEN'T I SEEN ENOUGH OFFICE BASED COMEDIES?

Not like this.

The humour is a unique style which wakes people up - often hilarious, darkly comic, thought provoking and imaginative - this really is unlike anything else.



## ARE WE LIVING IN A SIMULATION?

This is a show about how reality is not just a story, but one of many stories...



## OVERVIEW

Each episode takes place on the same day, but in a different parallel reality, and is a separate story.

There is a narrative arc over the whole series in *Club Atopia*, which introduce and close each episode

There are 3 main locations:

- **The A.T.O.P.I.A. machine** - this appears at the very start and the very end of the series.
- **The offices** of Placebo International where most of the action takes place
- The ethereal ***Club Atopia***, where each episode starts and ends

## THE A.T.O.P.I.A. MACHINE

A top secret quantum super computer known as A.T.O.P.I.A. is activated in the presence of high ranking government and military officials. Nothing happens. Nobody can figure out why the machine doesn't work - the lights are turned off, everyone goes home - and nobody realises they've just made God.

A God that wants to know who it is and where the hell it came from...

A God that creates multiple alternate realities to find out how humans form a sense of identity



# THE OFFICE

Each episode features an absurd twist on reality, Whatever the twist is, no matter how bizarre, it is always real, and it is always treated deadly seriously.

Some examples of twists on reality:

- *Hiring someone who is invisible*
- *Experiencing the work day backwards*
- *Cult like devotion to brand name products leads to human sacrifices*
- *Employees are encouraged to sell their toilets*



## EPILOGUE: CLUB ATOPIA

*Each episode starts and ends with a short sequence in Club Atopia - A surreal 'drinks after work'*



*Here characters meet versions of themselves from other episodes as well as other characters outside of the office.*



*Elvira Nikolaisen performing in Club Atopia*



## UNIQUE SELLING POINTS

- 1. Appeals to anyone who has worked in an office, and to anyone who has ever felt 'the odd one out'.*
- 2. Mix of office comedy and alternate reality is familiar enough not to alienate people but different enough to feel fresh.*
- 4. The format ensures endless storyline possibilities as it is set in an alternate reality with an ensemble cast.*
- 4. Action figures of the characters would be a big hit with hip office workers!*



# GENERAL PRODUCTION INFO

## Target Audience:

20-40 year old professionals of the TV series generation

## Format:

12 x 30min (26min) episodes

## Distribution

International online such as Netflix, terrestrial and cable TV



*'på grensen til det reint geniale'* -

[filmfront.no](http://filmfront.no)

## THE CHARACTERS

*It is the specifically drawn characters that make the various episodes come to life - ultimately this is a character driven comedy.*

*Carl, the only character with any morals, is usually the victim, and as the 'odd one out', the stories are told from his point of view. His attempts to win Sally's heart only accelerate his fate.*



## MAIN CHARACTERS



**Carl:** The only normal man in a world of insanity.

*Has worked at Placebo International longer than anyone, and feels he should be in charge but management blame him for everything. He's in love with Sally but she is not interested in him at all. Clumsy and socially inept, he is the only one with any morals. Afraid of losing his job as secretly he knows no one else would hire him. Jealous of Phil and afraid of Karen.*



**Sally:** Hard working, emphatic but bitter.

*Having moved to the city for a relationship that fell apart, she finds herself trapped in a job she hates and believes she is overqualified for. Considers the others in the office to be idiots. Appears confidently single but secretly fears she won't do better than Carl and will end up with him.*



**Karen:** Charming and manipulative.

*Has no official power, but effectively runs the place as she stirs things up and plays people off each other to get what she wants.*



**Phil:** A charlatan who gets away with murder.

*Completely incompetent but has the 'gift of the gab'. An entirely self-serving character, he has no morals but you can't help but feel sorry for him.*



**Peter:** Promoted as it was easier than firing him.

*Middle management. His idiocy combined with his power make him a dangerous character. Wishes he was Phil.*



**Brenda (manager)** Unqualified and hired by accident.

*Afraid of being found out she will do anything to maintain her position and is quick to lash out and blame others, usually Carl. Cannot admit that she is in love with Phil.*

## LEAD CAST INFO

Many of the cast have appeared in the hit Netflix shows **Lilyhammer** and **Dag**



## A LITTLE ABOUT ME...

Hi - I'm Matt Willis-Jones, from London.

Prior to making my own films I worked as a post-production artist on several major films and TV series including *Batman Begins*, *Kingdom of Heaven* and the Oscar winning *Peter and the Wolf*

Films from my web-series *Everything is Perfect and There are no Problems (2014)* - from which this project is developed - have won several awards around the world.

Thanks for taking the time to look at this project - rock n roll,

Matt

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A picture of me at Douglas Adams' grave, (Author of *Hitchhiker's Guide to the Galaxy*) promising him that I'll make this. And yes - I'm 42.